



Whether you are an individual, family or business, we invite you to join with the Garden Writers Association to. . .



Garden Writers Association Foundation
www.gardenwriters.org
 Call Toll Free (877) 492-2727



THE **Scotts Miracle-Gro**
 COMPANY

Working Together

Over the past 15 years, numerous volunteers have made our achievements possible and have donated more than 15 million pounds of produce. PAR is endorsed by Master Gardeners, American Community Gardening Association, National Gardening Association, and by nurseries, seedsmen and garden suppliers across the United States and Canada.

Thank You to Our Sponsors

PAR is administered by the Garden Writers Association Foundation, a 501(c)(3) charitable organization. We are proud to include the following among our valued sponsors:

PLATINUM: ScottsMiracle-Gro

GOLD: Garden Writers Association

BRONZE: Black Gold
 Gardener's Supply Co.
 Outdoor Iron
 Pride's Corner Farm

PAR is proving that each person can make a difference! We hope you will consider joining us today through financial support or volunteer participation.

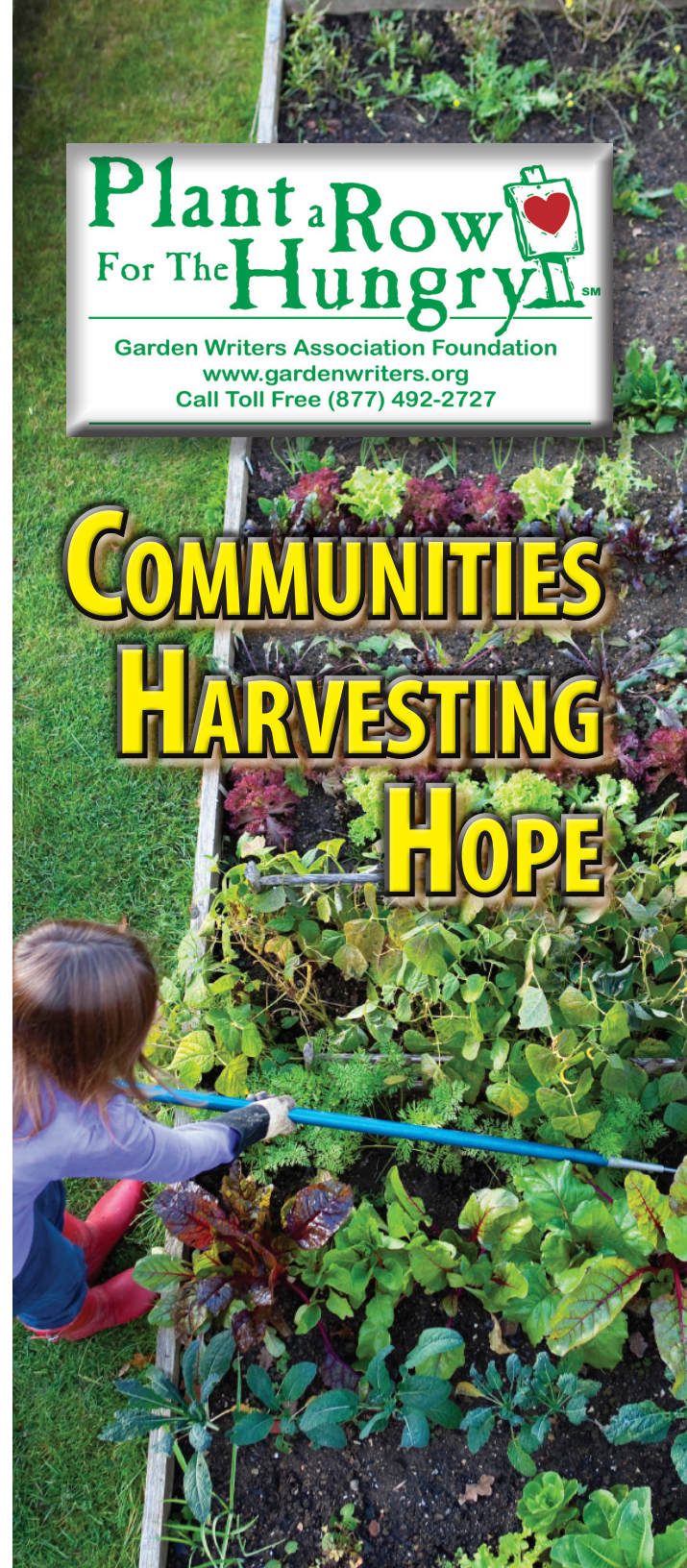


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Plant a Row
 For The **Hungry** 

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COMMUNITIES
HARVESTING
HOPE





WHAT IS PLANT A ROW FOR THE HUNGRY (PAR)?

Launched in 1995 by the Garden Writers Association (GWA), Plant A Row for the Hungry is a people-helping-people program that encourages gardeners to grow a little extra and donate the produce to local soup kitchens and food pantries serving the homeless and hungry in their local communities.

The Need Is Great

- ☛ Over 49 million Americans live in households that experience hunger or the risk of hunger daily.
- ☛ Almost 17 million people facing hunger each day are children.
- ☛ 14.6 percent (17.1 million) of U.S. households were food insecure at some time in the past year.

PAR's mission is to provide an avenue for individuals, corporations and over 84 million gardening households in the U.S. to help America's most vulnerable citizens and the food agencies serving them.

GRO1000

For 2011, Plant A Row for the Hungry and the Garden Writers Association has partnered with the GRO1000 initiative. This program will celebrate the benefits of outdoor living by bringing community gardens and green spaces to economically challenged communities

around the globe. GRO1000's chief sponsor is The Scotts Miracle-Gro Company that is committed to global installment of 1,000 community gardens by 2018, in recognition of the company's 150th anniversary. Other partners include Keep America Beautiful, the National Gardening Association and Franklin Park Conservatory.

During 2011, community gardens will be established in Tampa, Los Angeles, Houston, Chicago, Long Island, as well as Canada and Europe. An additional 75 community garden grants will be awarded in 2011 to small communities, building upon the more than 350 gardens recently established under prior versions of the GRO1000 program.

Harvesting Hope

PAR is a unique community-based program consisting of over 200 local volunteer committees supported and coordinated by the GWA Foundation. PAR encourages gardeners to plant and donate an extra row of produce for the greater good in support of food relief organizations in neighborhoods, cities and counties nationwide.

There is no "typical" hungry person. Rather, he or she looks like all of us and is usually someone who, due to some unforeseen events, finds him/herself needing help. Hunger affects us all, prompting health problems and deteriorating productivity.

PAR helps volunteer committees support local food agencies that are often the only hope some people have to put food on the

table for themselves and their children. By donating produce directly to the food agencies, gardeners help organizations and their patrons stretch their meager resources.

You Can Make A Difference Through PAR!

PAR is rooted in the heartfelt tradition of gardeners sharing a bountiful harvest with others. Sharing can happen on many levels. Home gardeners, schools, church groups, youth and community organizations, and even area businesses can all help make a difference for their neighbors who experience hunger or the threat of hunger.

Nothing beats the taste and nutrition of fresh-picked vegetables. Growing and eating from your own garden can improve your health, save you money, increase your sustainability, and decrease your carbon footprint. And most important, your garden can help a lot of people in need.

As an Individual You Can Make a Difference:

- ☛ Plant or glean vegetables, fruit, herbs or flowers.
- ☛ Deliver the harvest to a food agency near you.
- ☛ Give a PAR brochure to anyone who could help.

As a Business You Can Make a Difference:

- ☛ Become a PAR sponsor through financial support.
- ☛ Contribute "in-kind" donations.
- ☛ Organize a company-wide PAR campaign.

As a non-profit, PAR's success depends on the continued generosity of volunteers and sponsors. For more information, visit:

www.gardenwriters.org