

## Thank You to Our Sponsors

PAR is managed and supported by the **GWA Foundation**, a 501(c)(3) charitable organization. We are proud to include the following organizations among our valued sponsors and generous supporters.

### Platinum

*Scotts* **Miracle-Gro**

**GRO1000**™



### Bronze



*Proven Solutions for a Growing World*

Want to learn more about the GWA Foundation? Visit us at [gardenwriters.org](http://gardenwriters.org) and learn about about projects, scholarships, partners and more!



**Whether you are an individual, family, community group or business, we invite you to join with the GWA Foundation to...**

### Help Harvest Hope

For more than 20 years, numerous volunteers have made our achievements possible and have donated more than 22 million pounds of produce. PAR is endorsed by Master Gardeners, American Community Gardening Association, National Gardening Association, and by nurseries, seedsmen and garden suppliers across the United States and Canada.

**Plant a Row and GWA Foundation is proving that each person can make a difference! We hope you will consider joining us today through financial support or volunteer participation.**



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Photo Credit: Tiffany Whichard



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## What is Plant a Row for the Hungry?

Launched in 1995 by GWA: The Association for Garden Communicators, Plant A Row for the Hungry is a people-helping-people program that encourages gardeners to grow a little extra and donate the produce to local soup kitchens and food pantries serving the homeless and hungry in their local communities.

## Harvesting Hope

PAR is a unique community-based program consisting of over 350 local volunteer committees supported and coordinated by the GWA Foundation encouraging gardeners to plant and donate an extra row of produce for the greater good in support of food relief organizations in neighborhoods, local districts, cities and counties nationwide.

There is no "typical" hungry person. Rather, he or she looks like all of us and is usually someone who, due to some unforeseen events, finds him/herself needing help. Hunger affects us all, prompting health problems and deteriorating productivity.

PAR helps volunteer committees support local food agencies that are often the only hope some people have to put food on the table for themselves and their children. By donating produce directly to the food agencies, gardeners help organizations and their patrons stretch their meager resources.

**Want to learn more? Visit us at  
gardenwriters.org**

## The Need Is Great

- Over 49 million Americans live in food insecure households that experience hunger or the risk of hunger daily.
- Almost 16 million people facing hunger each day are children.
- 14 percent of U.S. households were food insecure at some time in the past year.

PAR's mission is to provide an avenue for individuals, corporations and over 84 million gardening households in the U.S. to help America's most vulnerable citizens and the food agencies serving them.

## You Can Make a Difference With PAR

PAR is rooted in the heartfelt tradition of gardeners sharing a bountiful harvest with others. Sharing can happen on many levels. Home gardeners, schools, church groups, youth and community organizations, and even area businesses can all help make a difference for their neighbors who experience hunger or the threat of hunger.

### As an Individual...

- Plant or glean vegetables, fruit, herbs or flowers.
- Deliver the harvest to a food agency near you.
- Give a PAR brochure to anyone who could help.

### As a business...

- Become a PAR sponsor through financial support.
- Contribute "in-kind" donations.
- Organize a company-wide PAR campaign.

As a non-profit, PAR's success depends on the continued generosity of volunteers and sponsors.



This year, the GWA Foundation continues its partnership with the GRO1000 initiative. The GRO1000 program's mission is to bring the benefits of community gardens and greenspaces to more communities around the globe, especially to those in need. GRO1000's chief sponsor is The Scotts Miracle-Gro Foundation, who is committed to supporting the creation of more than 1,000 community gardens and greenspaces by 2018, in recognition of the company's 150th anniversary. Other partners include the, The U.S. Conference of Mayors, KidsGardening.org, and the Franklin Park Conservatory and Botanical Gardens.

To date, more than 830 community gardens and greenspaces have received funding through the GRO1000 program. Projects have resulted in more than 10,746,725 sq. ft. of greenspace restored, 10,000 garden plots planted, over 266,000 pounds of produce donated annually, and 64,150+ youth positively impacted through hands-on experience with nature. In 2017, showcase community gardens will be established in New Bedford, MA; New Haven, CT; Rochester Hills, MI; and Santa Monica, CA with an additional 100 community garden grants awarded to communities. To learn more, please visit [gro1000.com](http://gro1000.com).